

BETTER BUSINESS CASES CERTIFICATION

As per International Standards



UNICHROME

Unichrone Training **Advantages**

- ✓ 3 Day Interactive Instructor-led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- ✓ Better Business Cases Training Course adhered with International Standards
- ✓ End-to-end support via phone, mail, and chat
- ✓ Convenient Weekday/weekend Better Business Cases Training Course schedule



About Unichrone

- ✓ We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

We've trained professionals across
global companies

PHILIPS

AXCESS
FINANCIAL PRODUCT MANAGEMENT

CLARIANT

AkerSolutions

WÜRTH

baycoat

DUPONT

DASHTI

GlobalSign

TriskeleLabs

مصرف الراجحي
Al Rajhi Bank

DHL

ARASCO
أراسكو



أراسكو

EMERSON

accenture

VOLVO

AMA
AMERICAN MEDICAL
ASSOCIATION

sitel
group

@ignify

Atos

LEAR
CORPORATION

Importance of Better Business Cases Training

- ✓ Certification in Business Case requires one to clearly show mastery of Business Case development and analysis. This certification establishes competence of a candidate in terms of expertise in being able to recognize new business opportunities and evaluate their viability while being able to provide coherent reasons on why such investments should be made. Certified professionals have knowledge and skills on how to build a sound strategic business case that creates needed momentum, enumerates benefits, and cushions against risks.
- ✓ Business Case Training imparts an in-depth knowledge of designing Business Case, enhancing the competencies in individuals. Business Case Course has personalized teaching methodologies and improves knowledge of the purpose and components of a well-organized Business Case. This enables candidates to attain extensive knowledge of opportunity analysis, problem statement development, stakeholder perspectives, and risk assessment. Furthermore, Business Case Certification Course provides knowledge on data collection and its analysis for a feasibility study. It pertains to financial matrixes and formulas and cost-benefit analysis.

ELIGIBILITY CRITERIA

- ✓ Aspirants need not meet any requirements to pursue Better Business Cases Training Course. However, having prior knowledge is beneficial.

WHO SHOULD ATTEND

- ✓ Any individual who wants to gain skills in Better Business Cases can enroll in the Better Business Cases Training course.

BETTER BUSINESS CASES CERTIFICATION ADVANTAGES



CERTIFIES
YOUR TALENT



HELPS
BUILDING
VALUES



GLOBAL
RECOGNITION



PERFECT
EXECUTION



BUILDS
CUSTOMER
LOYALTY



MORE
EMPLOYABILITY
OPTIONS

Syllabus of Better Business Cases Training

Lesson 01 – Introduction

1.	Why Better Business Cases?
2.	Case for a Business Case
3.	Project Success or Failure?
4.	Putting the Right Foot Forward
5.	Public Sector Delivery
6.	What is a Project?
7.	What is a Programme?
8.	Links to Recognised Best Practice Programmes and Project Management Methodologies
9.	Programme or Project?
10.	Types of Programme
11.	Alignment with Strategic Planning
12.	Importance of the Business Case using the Five Case Model

Lesson 02 – Five Case Model

1.	Overview of the Five Case Model
2.	Importance of the Business Case using the Five Case Model
3.	Strategic Case
4.	Demonstrates
5.	Challenges
6.	Contents of the Strategic Case
7.	Economic Case
8.	Demonstrates
9.	Challenges
10.	Contents of the Economic Case
11.	Commercial Case
12.	Demonstrates
13.	Challenges
14.	Contents of the Commercial Case
15.	Financial Case
16.	Demonstrates
17.	Challenges
18.	Contents of the Financial Case
19.	Management Case
20.	Demonstrates
21.	Challenges
22.	Contents of the Management Case

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Lesson 03 – Programme and Project Business Case

1.	Advantages of the Programme Business Case
2.	Advantages of the Project Business Case
3.	When Should a Business Case be Developed?
4.	Planning for Spending Proposals
5.	Key Steps in Developing the Programme Business Case
6.	Project Business Case Development Process

Lesson 04 – Determining the Strategic Context and Undertaking the Strategic Assessment

1.	Overview
2.	Strategic Assessment
3.	Related Activities
4.	Stages of Business Case Development
5.	Strategic Outline Case
6.	Outline the Business Case
7.	Full Business Case
8.	Development of the Business Case
9.	Business Justification Case
10.	What is Programme Assurance?
11.	What is Project Assurance?
12.	Responsibility for Producing the Business Case

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Lesson 05 – Making the Case for Change

1.	Agree on Strategic Context
2.	Determine Spending Objectives, Existing Arrangements, and Business Needs
3.	Generic Drivers for Spend
4.	Determine Potential Business Scope and Service Requirements
5.	Determine Benefits, Risks, Constraints, and Dependencies
6.	Each Spending Objective

Lesson 06 – Exploring the Preferred Way Forward

1.	Agree Critical Success Factors (CSFs)
2.	Determine Long List Options and SWOT Analysis
3.	Options Framework
4.	Using the Options Framework
5.	Drafting the Long List
6.	Recommended Preferred Way Forward
7.	Complete the Strategic Outline Case

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Lesson 07 – Determining Value for Money (VFM)

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| 1. | Project Level Business Case |
| 2. | Revisit the Short-List |
| 3. | Prepare the Economic Appraisals for Short-Listed Options |
| 4. | Relevant Costs for Economic Appraisals |
| 5. | Estimating Benefits for the Economic Appraisals |
| 6. | Valuing Costs and Benefits |
| 7. | Presenting the Economic Appraisals |
| 8. | Undertake Benefits Appraisal |
| 9. | Undertake Risk Appraisal |
| 10. | Select the Preferred Option and Undertake a Sensitivity Analysis |
| 11. | Sensitivity Analysis |
| 12. | Final Selection of the Preferred Option |

Lesson 08 – Preparing for the Potential Deal

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| 1. | Determine Procurement Strategy |
| 2. | Determine Service Streams and Required Outputs |
| 3. | Outline Potential Risk Apportionment |
| 4. | Outline Potential Payment Mechanisms |
| 5. | Pre-Delivery Phase |
| 6. | Operational Phase |
| 7. | Extension Phase |
| 8. | Ascertain Contractual Issues and Accountancy Treatment |

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Lesson 09 – Ascertaining Affordability and Funding Requirement

1.	Prepare Financial Models and Financial Appraisals
2.	Financial Modelling
3.	Impacts to Consider
4.	Assessing Affordability
5.	Closing Affordability Gaps

Lesson 10 – Planning for Successful Delivery

1.	Plan Programme or Project Management
2.	Programme Roles
3.	Programme Plan
4.	Project Plan
5.	Use of Specialist Advisers
6.	Plan Change Management and Contract Management
7.	Plan Benefits Realisation
8.	Benefits Resister
9.	Plan Risk Management
10.	Risk Register
11.	Plan Programme/Project Assurance and Post Project Evaluation

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Lesson 11 – Ascertaining Affordability and Funding Requirement

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| 1. | Revisit the Case for Change |
| 2. | Revisit the OBC Options |
| 3. | Detail Procurement Process and Evaluation of BAFOs |

Lesson 12 – Contracting for the Deal

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| 1. | Set Out the Negotiated Deal and Contractual Arrangements |
| 2. | Set Out the Financial Implications of the Deal |

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Lesson 13 – Ensuring Successful Delivery

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| 1. | Finalize Project Management Arrangements and Plans |
| 2. | Finalize Change Management Arrangements and Plans |
| 3. | Finalize Benefits Realization Arrangements and Plans |
| 4. | Finalize Risk Management Arrangements and Plans |
| 5. | Finalize Contract Management Arrangements and Plans |
| 6. | Finalize Post Project Evaluation Arrangements and Plans |
| 7. | Review the Business Case: SOC, OBC, and FBC |
| 8. | Steps and Actions for Preparation of Programme and Project Business Cases |

Exam Format of Better Business Cases Certification

Examination Format	
Exam Name	Better Business Cases Exam
Exam Format	Multiple Choice
Total Questions & Duration	50 Questions, 1.5 Hour
Passing Score	Minimum passing score of 70%
Exam Cost	Included in training fee

To get you fully prepared with the knowledge and skills for Better Business Cases, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Better Business Cases exam.

Contact Us

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<https://unichrone.com/>

