

# BUSINESS ANALYST FUNDAMENTALS CERTIFICATION

As per International Standards



## UNICHROME

# Unichrone Training **Advantages**

- ✓ 1 Day Interactive Instructor –led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- ✓ Business Analyst Fundamentals Training Course adhered with International Standards
- ✓ End-to-end support via phone, mail, and chat
- ✓ Convenient Weekday/weekend Business Analyst Fundamentals Training Course schedule



# About Unichrone

✓ We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

**We've trained professionals across global companies**



## Importance of Business Analyst Fundamentals Training

- ✓ Getting qualified with Business Analyst Fundamentals Certification is very important for anyone who wants to work in today's dynamic business environment. This certification offers individuals the basic skills and knowledge ]to identify needs, analyze business processes, and suggest ways of making an organization grow faster and become more efficient. It also involves various principles for carrying out business analysis thus enabling trainees to perform be industry-ready.
- ✓ Business Analyst Fundamentals Training covers all the important topics and methods required to succeed in today's business world. This one-day course teaches everything from requirement elicitation through stakeholder management to data analysis before winding up with communication techniques. Additionally, it also prepares students for Business Analyst Fundamentals Certification Exam covering all the essential topics.

## ELIGIBILITY CRITERIA

- ✓ Aspirants need not meet any requirements to pursue Business Analyst Fundamentals Training Course. However, having prior knowledge is beneficial.

## WHO SHOULD ATTEND

- ✓ Any individual who wants to gain skills to understand business analysis can enroll in the Business Analyst Fundamentals Training course.

# BUSINESS ANALYST FUNDAMENTALS CERTIFICATION ADVANTAGES



CERTIFIES  
YOUR TALENT



HELPS  
BUILDING  
VALUES



GLOBAL  
RECOGNITION



PERFECT  
EXECUTION



BUILDS  
CUSTOMER  
LOYALTY



MORE  
EMPLOYABILITY  
OPTIONS

# Syllabus of Business Analyst Fundamentals Training

## Lesson 01 – What is Business Analysis?

- |    |                               |
|----|-------------------------------|
| 1. | Definition                    |
| 2. | Origins and Development       |
| 3. | Scope of Business Analysis    |
| 4. | Benefits of Business Analysis |
| 5. | Holistic Approach             |

## Lesson 02 – Understanding the Role of a Business Analyst

- |    |                          |
|----|--------------------------|
| 1. | Definition               |
| 2. | Gathering Information    |
| 3. | Business Analysis Skills |
| 4. | Responsibilities         |
| 5. | Problem Solver           |

# Syllabus of Business Analyst Fundamentals Training

## Lesson 03 – Business Analysis Process

1.	Approach to Problem Solving
2.	Problem Pyramid
3.	Lifecycle for Business Change
4.	Business Analysis Framework

## Lesson 04 – Business Models

1.	Models Purpose
2.	Nodes and Links
3.	Aspects of Business
4.	Process Model
5.	Conceptual Business Activity Model
6.	Business Activity Model Process



# Syllabus of Business Analyst Fundamentals Training

## Lesson 05 – Understanding Stakeholder Analysis

- |    |  |
|----|--|
| 1. | What is a Stakeholder?                   |
| 2. | Stakeholder Analysis                     |
| 3. | Interviews                               |
| 4. | Stakeholder Identification and Types     |
| 5. | Segmenting and Prioritizing Stakeholders |
| 6. | Prioritization Grid                      |

## Lesson 06 – Understanding Key Performance Indicators

- |    |                                      |
|----|--------------------------------------|
| 1. | What are Key Performance Indicators? |
| 2. | Balanced Business Scorecard          |
| 3. | SWOT Analysis                        |

# Syllabus of Business Analyst Fundamentals Training

## Lesson 07 – Business Analysis Techniques

- |    |                          |
|----|--------------------------|
| 1. | Location Model           |
| 2. | Socio-Political Model    |
| 3. | Investigation Techniques |

## Lesson 08 – Strategic Analysis

- |    |                            |
|----|----------------------------|
| 1. | External Analysis – PESTLE |
| 2. | Political                  |
| 3. | Economic                   |
| 4. | Social                     |
| 5. | Technology                 |
| 6. | Legal                      |
| 7. | Environmental              |
| 8. | Porter's 5 Forces          |

# Exam Format of Business Analyst Fundamentals Certification

Examination Format	
Exam Name	Business Analyst Fundamentals Exam
Exam Format	Multiple Choice
Total Questions & Duration	30 Questions, 1 Hour
Passing Score	Minimum passing score of 70%
Exam Cost	Included in training fee

To get you fully prepared with the knowledge and skills for Business Analyst Fundamentals, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Business Analyst Fundamentals exam.

# Contact Us

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