

BUSINESS MANAGEMENT CERTIFICATION

As per International Standards



UNICHROME

Unichrone Training **Advantages**

- ✓ 1 Day Interactive Instructor-led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- ✓ Business Management Training Course adhered with International Standards
- ✓ End-to-end support via phone, mail, and chat
- ✓ Convenient Weekday/weekend Business Management Training Course schedule



About Unichrone

- ✓ We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

We've trained professionals across
global companies

PHILIPS

AXCESS
FINANCIAL PRODUCT MANAGEMENT

CLARIANT

AkerSolutions

WÜRTH

baycoat

DUPONT

DASHTI

GlobalSign

TriskeleLabs

مصرف الراجحي
Al Rajhi Bank

DHL

ARASCO
أراسكو



أراسكو

EMERSON

accenture

VOLVO

AMA
AMERICAN MEDICAL
ASSOCIATION

sitel
group

@ignify

Atos

LEAR
CORPORATION

Importance of Business Management Training

- ✓ Business Management Certification can help an individual become a maestro in Business Management that propels their leadership roles and offers a significant edge in the job market. It is definitely an opportunity to reimagine one's career. The certification improves the expertise of business professionals to tackle complex projects and streamline operations. By attaining this attestation individuals can master the entire process of project management from conception to completion. Participants gain a strong financial acumen also as this credential makes them proficient in budgeting, forecasting, and financial strategies.
- ✓ Business Management Course offers in-depth insights into essential management practices, strategic approaches, and operational processes. It develops a profound understanding of Business Management principles. Moreover, it offers skills to identify challenges, assess business risks, and implement effective solutions. The training emphasizes stakeholder management, financial planning, and performance monitoring. It equips candidates to make informed decisions, devise strategic plans, and navigate the complexities of modern business environments.

ELIGIBILITY CRITERIA

- ✓ Aspirants need not meet any requirements to pursue Business Management Training Course. However, having prior knowledge is beneficial.

WHO SHOULD ATTEND

- ✓ Any individual who wants to gain skills in Business Management can enroll in the Business Management Training course.

BUSINESS MANAGEMENT CERTIFICATION ADVANTAGES



CERTIFIES
YOUR TALENT



HELPS
BUILDING
VALUES



GLOBAL
RECOGNITION



PERFECT
EXECUTION



BUILDS
CUSTOMER
LOYALTY



MORE
EMPLOYABILITY
OPTIONS

Syllabus of Business Management Training

Lesson 01 – Introduction to Business Management

1.	Defining Business Management and its Significance
2.	Roles and Responsibilities of a Business Manager
3.	Understanding the Business Lifecycle and Stages

Lesson 02 – Foundations of Effective Planning

1.	Importance of Strategic Planning in Business Success
2.	Tools and Techniques for Developing a Business Plan
3.	Setting clear Business Objectives and Milestones

Syllabus of Business Management Training

Lesson 03 – Organizational Structure and Design

1.	Basics of Organisational Theory
2.	Designing an effective Organisational Structure
3.	Role of Teams and Departments in Business Operations

Lesson 04 – Financial Management

1.	Basics of Business Finance
2.	Financial Planning and Forecasting
3.	Managing Business Cash Flow and Capital Investments

Syllabus of Business Management Training

Lesson 05 – Human Resource Management

1.	Hiring and Recruitment Strategies
2.	Employee Training and Development
3.	Performance Management and Appraisals

Lesson 06 – Sales and Marketing Management

1.	Understanding the Customer Journey
2.	Effective Sales Strategies and Techniques
3.	Branding and Marketing for Business Visibility

Syllabus of Business Management Training

Lesson 07 – Human Resource Management

1.	Streamlining Business Operations
2.	Implementing Quality Control Measures
3.	Continuous Improvement Methodologies

Lesson 08 – Sales and Marketing Management

1.	Essential Leadership Qualities for Business Managers
2.	Building and Leading High-Performing Teams
3.	Conflict Resolution and Negotiation Skills

Syllabus of Business Management Training

Lesson 09 – Managing Business Risks

1.	Identifying Potential Business Risks and Vulnerabilities
2.	Developing Risk Mitigation Strategies
3.	Crisis Management and Business Continuity Planning

Lesson 10 – Innovation and Growth Strategies

1.	Role of Innovation in Business Sustainability
2.	Scaling up: Expanding and Diversifying Business Operations
3.	Mergers, Acquisitions, and Partnerships

Syllabus of Business Management Training

Lesson 11 – Stakeholder Management and Corporate Social Responsibility (CSR)

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|----|---------------------------------------------------------|
| 1. | Identifying and Engaging Key Business Stakeholders |
| 2. | Importance of CSR in Modern Business |
| 3. | Building a Positive Business Reputation and Brand Image |

Exam Format of Business Management Certification

Examination Format	
Exam Name	Business Management Exam
Exam Format	Multiple Choice
Total Questions & Duration	30 Questions, 1 Hour
Passing Score	Minimum passing score of 70%
Exam Cost	Included in training fee

To get you fully prepared with the knowledge and skills for Business Management, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Business Management exam.

Contact Us

support@unichrone.com



<https://unichrone.com/>

