

CORPORATE SOCIAL RESPONSIBILITY CERTIFICATION

As per International Standards



UNICHROME

Unichrone Training **Advantages**

- ✓ 1 Day Interactive Instructor-led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- ✓ Corporate Social Responsibility Training Course adhered with International Standards
- ✓ End-to-end support via phone, mail, and chat
- ✓ Convenient Weekday/weekend Corporate Social Responsibility Training Course schedule



About Unichrone

- ✓ We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

We've trained professionals across
global companies

PHILIPS

AXCESS
FINANCIAL PRODUCT MANAGEMENT

CLARIANT

AkerSolutions

WÜRTH

baycoat

DUPONT

DASHTI

GlobalSign

TriskeleLabs

مصرف الراجحي
Al Rajhi Bank

DHL

ARASCO
أراسكو

Importance of Corporate Social Responsibility Training

- ✓ Corporate Social Responsibility Certification helps to master the art of weaving sustainability and ethics into the fabric of corporate strategy. It is pivotal for those who aspire to lead roles where sustainability, equity, and transparency are crucial. This can boost one's resume and transform them into a beacon of change. Employers see these certified professionals as a catalyst of social responsibility and a strategist for profit with a purpose. Through this certification, they learn the importance of CSR in organizations.
- ✓ Corporate Social Responsibility Training bestows meticulous knowledge to lead decisively in CSR roles. This course has progressive teaching tactics to cater to knowledge on the predominance of CSR in contemporary businesses. This enables candidates to attain extensive knowledge of various topics like multiple stakeholders, types of stakeholders, regulations, and risk mitigations. Furthermore, Corporate Social Responsibility Course pertains to issues concerning sustainability and redefining, distributing, and summarizing sustainability.

ELIGIBILITY CRITERIA

- ✓ Aspirants need not meet any requirements to pursue Corporate Social Responsibility Training Course. However, having prior knowledge is beneficial.

WHO SHOULD ATTEND

- ✓ Any individual who wants to gain skills in Corporate Social Responsibility can enroll in the Corporate Social Responsibility Training course.

CORPORATE SOCIAL RESPONSIBILITY CERTIFICATION ADVANTAGES



CERTIFIES
YOUR TALENT



HELPS
BUILDING
VALUES



GLOBAL
RECOGNITION



PERFECT
EXECUTION



BUILDS
CUSTOMER
LOYALTY



MORE
EMPLOYABILITY
OPTIONS

Syllabus of Corporate Social Responsibility Training

Lesson 01 – Defining Corporate Social Responsibility

1.	Definitions of CSR
2.	Types of Corporate Social Responsibility
3.	Key Drivers for Corporate Social Responsibility
4.	Effects of Organizational Activity
5.	Nature of Corporate Responsibility
6.	Principles of CSR

Lesson 2 – CSR Importance and Implications

1.	Prominence of CSR
2.	Changing Emphasis in Companies
3.	Effects of Organizational Activity
4.	Externalizing Costs
5.	Social Contract

Syllabus of Corporate Social Responsibility Training

Lesson 03 – Stakeholders and Social Contract

1.	What is a Stakeholder?
2.	Multiple Stakeholding
3.	Types of Stakeholders
4.	Classification of Stakeholders
5.	Stakeholder Theory
6.	Regulation and its Implications
7.	Risk Reducing

Lesson 04 – Issues Concerning Sustainability

1.	Defining Sustainability
2.	Brundtland Report
3.	Critiquing Brundtland
4.	Sustainability and the Cost of Capital
5.	Redefining, Distributing, and Summarizing Sustainability
6.	Criticisms of Sustainable Development
7.	Triple Bottom Line Reports (TBL)
8.	Characteristics and Value of TBL

Syllabus of Corporate Social Responsibility Training

Lesson 05 – Ethics, CSR, and Corporate Behavior

1.	What is Ethics?
2.	Ethical Philosophies
3.	Gaia Hypothesis
4.	Corporate Behavior
5.	CSR, Ethics, and Corporate Behavior
6.	Corporate Reputation

Lesson 06 – Review of Existing Standards

1.	What is Performance?
2.	Social Accounting
3.	Aspects of Performance
4.	Balanced Scorecard
5.	Environmental Audit
6.	Measurement of Performance
7.	Evaluation of Performance
8.	Multi-Dimensional Performance Management

Syllabus of Corporate Social Responsibility Training

Lesson 07 – Ethics, CSR, and Corporate Behavior

1.	Globalization
2.	How Globalization Affects CSR?
3.	Corporate Failures
4.	Is Globalization an Opportunity or Threat for CSR?

Lesson 08 – CSR in Not for Profit Organizations

1.	Distinguishing Features of Sector
2.	Types of NFP Organization
3.	Motivation for NFP's
4.	Implications for Managers
5.	Available Resources
6.	Structure of a Charity
7.	Accounting Issues
8.	CSR Issues in NFPs

Syllabus of Corporate Social Responsibility Training

Lesson 09 – CSR and Strategy

1.	Role of a Business Manager
2.	Objectives of a Business
3.	Tasks of a Manager
4.	Importance of Performance Measurement
5.	Managers and Business Ethics
6.	Corporate Governance

Lesson 10 – Corporate Social Responsibility and Leadership

1.	Concept of Leadership
2.	Styles of Leadership
3.	Organizational Culture
4.	Motivation
5.	Sources of Power
6.	Systems of Control
7.	Strategic Planning
8.	Corporate Planning
9.	Planned and Emergent Strategy
10.	Agency Theory
11.	Limitations of Agency Theory

Exam Format of Corporate Social Responsibility Certification

Examination Format	
Exam Name	Corporate Social Responsibility Exam
Exam Format	Multiple Choice
Total Questions & Duration	30 Questions, 1 Hour
Passing Score	Minimum passing score of 70%
Exam Cost	Included in training fee

To get you fully prepared with the knowledge and skills for Corporate Social Responsibility, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Corporate Social Responsibility exam.

Contact Us

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<https://unichrone.com/>

