

# COSTING AND PRICING CERTIFICATION

As per International Standards



## UNICHROME

# Unichrone Training **Advantages**

- ✓ 1 Day Interactive Instructor-led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- ✓ Costing and Pricing Training Course adhered with International Standards
- ✓ End-to-end support via phone, mail, and chat
- ✓ Convenient Weekday/weekend Costing and Pricing Training Course schedule



## About Unichrone

- ✓ We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

We've trained professionals across  
global companies

PHILIPS

AXCESS  
FINANCIAL PRODUCT MANAGEMENT

CLARIANT

AkerSolutions

WÜRTH

baycoat

DUPONT

DASHTI

GlobalSign

TriskeleLabs

مصرف الراجحي  
Al Rajhi Bank

DHL

ARASCO  
أراسكو



## Importance of Costing and Pricing Training

- ✓ Costing and Pricing Certificate offers knowledge of the principles of costing and pricing in financial analysis. Such professionals have a robust foundation in understanding and applying key principles of cost analysis and pricing strategies. It significantly enhances their professional profile, making them a strong candidate for advanced financial roles and management positions. Mastering Costing and pricing strategies can give the business or themselves an edge over competitors by optimizing pricing structures and improving profitability.
- ✓ The importance of precise Costing and Pricing cannot be overlooked in any business scenario. Costing and Pricing Management Training Course improve the skills and consciousness of individuals in conventions of Costing and Pricing in financial analysis. Furthermore, individuals will learn the crucial factors to be considered while implementing Costing and Pricing tactics in business with real-time instances. They gain an ingrained understanding of price-quality strategies and the working of price-reaction programs.

## ELIGIBILITY CRITERIA

- ✓ Aspirants need not meet any requirements to pursue Costing and Pricing Training Course. However, having prior knowledge is beneficial.

## WHO SHOULD ATTEND

- ✓ Any individual who wants to gain skills to understand Costing and Pricing can enroll in the Costing and Pricing Training course.

# COSTING AND PRICING CERTIFICATION ADVANTAGES



CERTIFIES  
YOUR TALENT



HELPS  
BUILDING  
VALUES



GLOBAL  
RECOGNITION



PERFECT  
EXECUTION



BUILDS  
CUSTOMER  
LOYALTY



MORE  
EMPLOYABILITY  
OPTIONS

# Syllabus of Costing and Pricing Training

## Lesson 01 – Introduction to Costing

1.	Costing
2.	Concepts of Costing with Example
3.	Variable and Fixed Costs

## Lesson 02 – Introduction to Pricing

1.	Pricing
2.	Concepts of Pricing
3.	Methods

# Syllabus of Costing and Pricing Training

## Lesson 03 – Costing and Pricing Procedures

1.	Identifying Costs
2.	Price-Quality Strategy
3.	Setting Pricing Policy

## Lesson 04 – Price-Reaction Programme

1.	Working of Price-Reaction Programme
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# Syllabus of Costing and Pricing Training

## Lesson 05 – Break-Even Point Formula

1.	Introduction
2.	Calculation
3.	Components
4.	Break-Even Point with Graph
5.	How to Use a Break-Even Analysis?
6.	Limitations

## Lesson 06 – Strategies of Pricing

1.	Demand Pricing
2.	Competitive Pricing
3.	Cost-Plus Pricing
4.	Penetration Pricing
5.	Price Skimming
6.	Economy Pricing
7.	Psychological Pricing
8.	Discount Pricing
9.	Geographic Pricing
10.	Price Bundling

# Syllabus of Costing and Pricing Training

## Lesson 07 – Absorption Costing

1.	Overview
2.	Components of Absorption Costing
3.	Absorption Costing Formula Using Excel
4.	Absorption Costing Vs Variable Costing
5.	Advantages

## Exam Format of Costing and Pricing Certification

Examination Format	
Exam Name	Costing and Pricing Exam
Exam Format	Multiple Choice
Total Questions & Duration	30 Questions, 1 Hour
Passing Score	Minimum passing score of 70%
Exam Cost	Included in training fee

To get you fully prepared with the knowledge and skills for Costing and Pricing, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Costing and Pricing exam.

# Contact Us

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<https://unichrone.com/>

