

CREATING EFFECTIVE STAKEHOLDER ENGAGEMENT CERTIFICATION

As per International Standards



UNICHROME

Unichrone Training Advantages

- ✓ 1 Day Interactive Instructor –led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- ✓ Creating Effective Stakeholder Engagement Training Course adhered with International Standards
- ✓ End-to-end support via phone, mail, and chat
- ✓ Convenient Weekday/weekend Creating Effective Stakeholder Engagement Training Course schedule



About Unichrone

- ✓ We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

We've trained professionals across
global companies

PHILIPS

AXCESS
FINANCIAL PRODUCT MANAGEMENT

CLARIANT

AkerSolutions

WÜRTH

baycoat

DUPONT

DASHTI

GlobalSign

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أراسكو

EMERSON

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ASSOCIATION

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group

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Atos

LEAR
CORPORATION

Importance of Creating Effective Stakeholder Engagement Training

- ✓ Creating Effective Stakeholder Engagement Certification demonstrates the proficiency of the professional in managing and maintaining a fertile relationship with stakeholders. This helps with all crucial knowledge in communicating, listening, and collaborating with them. It is essential to know Effective Stakeholder Engagement techniques to foster trust and reliability of stakeholders. Certified Creating Effective Stakeholder Engagement Professionals are well-equipped to mitigate prospective risks and disputes with stakeholders of an organization.
- ✓ Creating Effective Stakeholder Engagement Training provides participants with the information and tools for dealing with stakeholders and securing successful project results. Communication plans can be tailored due to focus on identification, analysis, and conflict of power among stakeholders within the curriculum. Another feature of training program's effectiveness is use of such activities as interactive simulations and case studies that helped the participants develop their listening, negotiating, and conflict-solving skills.

ELIGIBILITY CRITERIA

- ✓ Aspirants need not meet any requirements to pursue Creating Effective Stakeholder Engagement Training Course. However, having prior knowledge is beneficial.

WHO SHOULD ATTEND

- ✓ Any individual who wants to gain skills to understand stakeholder management can enroll in the Creating Effective Stakeholder Engagement Training course.

CREATING EFFECTIVE STAKEHOLDER ENGAGEMENT CERTIFICATION ADVANTAGES



CERTIFIES
YOUR TALENT



HELPS
BUILDING
VALUES



GLOBAL
RECOGNITION



PERFECT
EXECUTION



BUILDS
CUSTOMER
LOYALTY



MORE
EMPLOYABILITY
OPTIONS

Syllabus of Creating Effective Stakeholder Engagement Training

Lesson 01 – Stakeholders

1.	Introduction to Stakeholder Analysis
2.	Stakeholder Management Lifecycle
3.	Stakeholders Engagement
4.	Stakeholders
5.	Stakeholder Groups
6.	Identify Stakeholders
7.	Stakeholder Management
8.	Grid Categories
9.	Stakeholder Analysis Techniques and Prioritization
10.	Why is Stakeholder Management Important?
11.	Stakeholder Management Plan

Lesson 02 – Communication

1.	Communication Process
2.	Barriers to Communication
3.	Semantic Barrier, Physical, and Psychological
4.	Introduction to Active Listening

Syllabus of Creating Effective Stakeholder Engagement Training

Lesson 03 – Working with Stakeholder Groups

1.	Groups Vs Teams
2.	Types of Teams
3.	Team Roles at Work
4.	Based on Adair's Three Circle Model
5.	Learning Cycle and Styles

Lesson 04 – Facilitated Workshops

1.	Introduction to Facilitated Workshops
2.	Examples of Facilitated Events
3.	Roles in a Facilitated Workshop
4.	Structure of a Facilitated Workshop
5.	Aspects for Successful Facilitation
6.	Facilitation Behaviors
7.	Techniques

Syllabus of Creating Effective Stakeholder Engagement Training

Lesson 05 – Rapport

1.	Nature of 'Rapport'
2.	MBTI®
3.	Techniques for Creating and Sustaining Rapport
4.	Rapport Face-to-Face
5.	Building Rapport
6.	NLP: Neuro-Linguistic Programming
7.	Mirror, Match, and Pace
8.	Rapport Over the Phone
9.	Rapport via Email
10.	How to Avoid Destroying Rapport?

Lesson 06 – Creative Problem-Solving

1.	Introduction to Creative Problem-Solving
2.	Barriers to Creativity
3.	Creative Problem-Solving Process
4.	Understanding the Situation

Syllabus of Creating Effective Stakeholder Engagement Training

Lesson 07 – Managing Expectations

1.	Why Does Expectation Matter?
2.	Categories of Expectation
3.	Sources of Expectations: Controllable and Uncontrollable Expectation Creators
4.	Process for Managing Expectations

Lesson 08 – Negotiating with Stakeholders

1.	Definition to Negotiation
2.	Principles of Negotiation
3.	Negotiation Outcome
4.	Dovetailing
5.	Four Stages of Principled Negotiation
6.	BATNA
7.	Process for Successful Negotiation

Syllabus of Creating Effective Stakeholder Engagement Training

Lesson 09 – Managing Conflict

1.	Roots of Conflict: Goals, Judgments, and Values
2.	Options for Conflict Resolution
3.	Conflicting Objectives of Stakeholders and Balancing Conflicts
4.	Thomas-Kilmann Conflict MODE Instrument

Exam Format of Creating Effective Stakeholder Engagement Certification

Examination Format	
Exam Name	Creating Effective Stakeholder Engagement Exam
Exam Format	Multiple Choice
Total Questions & Duration	30 Questions, 1 Hour
Passing Score	Minimum passing score of 70%
Exam Cost	Included in training fee

To get you fully prepared with the knowledge and skills for Creating Effective Stakeholder Engagement, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Creating Effective Stakeholder Engagement exam.

Contact Us

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<https://unichrone.com/>

