

CREATIVE AND ANALYTICAL THINKING CERTIFICATION

As per International Standards



UNICHROME

Unichrone Training **Advantages**

- ✓ 1 Day Interactive Instructor-led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- ✓ Creative and Analytical Thinking Training Course adhered with International Standards
- ✓ End-to-end support via phone, mail, and chat
- ✓ Convenient Weekday/weekend Creative and Analytical Thinking Training Course schedule



About Unichrone

- ✓ We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

We've trained professionals across
global companies

PHILIPS

AXCESS
FINANCIAL PRODUCT MANAGEMENT

CLARIANT

AkerSolutions

WÜRTH

baycoat

DUPONT

DASHTI

GlobalSign

TriskeleLabs

مصرف الراجحي
Al Rajhi Bank

DHL

ARASCO
أراسكو



أراسكو

EMERSON

accenture

VOLVO

AMA
AMERICAN MEDICAL
ASSOCIATION

sitel
group

@ignify

Atos

LEAR
CORPORATION

Importance of Creative and Analytical Thinking Training

- ✓ Creative and Analytical Thinking Certification validates an individual's ability to think critically, innovate, and solve problems strategically. It demonstrates their proficiency in approaching challenges with creative flair and a structured, data-driven mindset. Additionally, it showcases their knowledge with the tools to think outside the box, identify patterns, and develop innovative solutions. Mastery in this area will enhance professionals' problem-solving, creativity, and communication skills. Thinking creatively and analytically puts the professional abreast of the dynamically paced workplace today.
- ✓ Creative and Analytical Thinking Training imparts professionals with a credential that provides universal admiration and possibilities for international professional growth. Creative and Analytical Thinking Course provides in-depth knowledge of harnessing creativity using tools and strategies. It helps learners to recognize natural brain dominance and to implement whole-brain thinking. In addition, It molds an individual to achieve efficiency in applying analysis models and tools in planning. For instance, sketch planning tools, simulation tools, archived operations data, and deterministic models.

ELIGIBILITY CRITERIA

- ✓ Aspirants need not meet any requirements to pursue Creative and Analytical Thinking Training Course. However, having prior knowledge is beneficial.

WHO SHOULD ATTEND

- ✓ Any individual who wants to gain skills in this domain can enroll in the Creative and Analytical Thinking Training course.

CREATIVE AND ANALYTICAL THINKING CERTIFICATION ADVANTAGES



CERTIFIES
YOUR TALENT



HELPS
BUILDING
VALUES



GLOBAL
RECOGNITION



PERFECT
EXECUTION



BUILDS
CUSTOMER
LOYALTY



MORE
EMPLOYABILITY
OPTIONS

Syllabus of Creative and Analytical Thinking Training

Lesson 01 – Getting Started with Creative and Analytical Thinking

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|----|--|
| 1. | Creative Thinking |
| 2. | Creative Thinking Process |
| 3. | How Creative Thinking Works? |
| 4. | Types of Creative Thinking |
| 5. | What is Analytical Thinking? |
| 6. | Steps in Analytical Thinking |
| 7. | Importance of Creative and Analytical Thinking |

Lesson 02 – Creativity and Business

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| 1. | Creativity and Innovation in Businesses |
| 2. | Benefits of a Creative Approach |
| 3. | Encouraging Creativity and Innovation in Workplace |

Lesson 03 – Unleashing Creativity

1.	Exploring Creativity
2.	Tools and Techniques to Become More Creative
3.	Elements that Stimulate Creativity
4.	Brainstorming Options
5.	Avoiding Groupthink
6.	Deploying Divergent and Convergent Thinking

Lesson 04 – Leveraging Thinking Styles

1.	Identifying Natural Brain Dominance
2.	Whole Brain Thinking
3.	Implementing Whole Brain Thinking
4.	Leveraging Left-Brain and Right-Brain Dominance
5.	Personality, Adaptability, and Learning Styles in Workplace

Lesson 05 – Applying Analysis Models and Tools

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| 1. | Analysis Tools in Planning |
| 2. | Sketch Planning Tools |
| 3. | Deterministic Models |
| 4. | Simulation Tools |
| 5. | Archived Operations Data |
| 6. | Operations-Oriented Performance Measures |
| 7. | Selecting an Analysis Tool or Method |
| 8. | Additional Considerations |

Lesson 06 – Problem Solving with Analysis and Prioritization

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| 1. | Value of Creative and Analytical Skills |
| 2. | Creative Problem Solving Process |
| 3. | Understanding Problem Analysis |
| 4. | Steps of Problem Analysis |
| 5. | Running a Detailed Problem-Solving Process |
| 6. | Information Gathering |
| 7. | Deductive Reasoning |
| 8. | Root Cause Analysis |
| 9. | Systematic Approach to Problem Solving |
| 10. | Steps to Solve Problems |
| 11. | Stair Step Model |
| 12. | Decision Analysis |
| 13. | Choosing Among Alternatives |
| 14. | Establishing Objectives |
| 15. | Choosing Best Alternative in Decision Making |

Lesson 07 – Translating Creativity and Analysis into Practice

1.	Identifying Problems
2.	Identifying and Closing the Gaps
3.	Tools of Analysis
4.	Identifying the Probable Cause
5.	Avoiding Analysis Paralysis
6.	Deploying Decisions
7.	Presenting Descriptive Statistics in Writing
8.	Presenting Descriptive Statistics in Graphs

Exam Format of Creative and Analytical Thinking Certification

Examination Format	
Exam Name	Creative and Analytical Thinking Exam
Exam Format	Multiple Choice
Total Questions & Duration	30 Questions, 1 Hour
Passing Score	Minimum passing score of 70%
Exam Cost	Included in training fee

To get you fully prepared with the knowledge and skills for Creative and Analytical Thinking, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Creative and Analytical Thinking exam.

Contact Us

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<https://unichrone.com/>

