

Design Thinking Workshop



Unichrone



Unichrone

About Unichrone

We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

We've trained professionals across global companies

PHILIPS

AXCESS
FINACIAL PRODUCT MANAGEMENT

CLARIANT

WÜRTH

مصرف الراجحي
Al Rajhi Bank



Aker Solutions

DU PONT

baycoat

GlobalSign

Triskele Labs

ARASCO



أراسكو

DHL

DASHTI

Unichrone Training Advantages

- 3-day interactive instructor-led training program
- Expert Trainer with International Training & Consulting Experience
- Copy of courses content provided
- Course Completion Certificate will be Offered
- Interactive sessions with case studies
- Domain specific real time examples & simulations
- Post Training Consulting Support*

Design Thinking Workshop Advantages



What is Design Thinking

Design Thinking and experience is a structured methodology used by designers to develop and deliver products, services and experiences that addresses complex latent needs of humans. The uniqueness of this method comes from its ability to identify the problem and then proceed to developing solutions. The primary tools of design thinking are empathy, prototype and storytelling

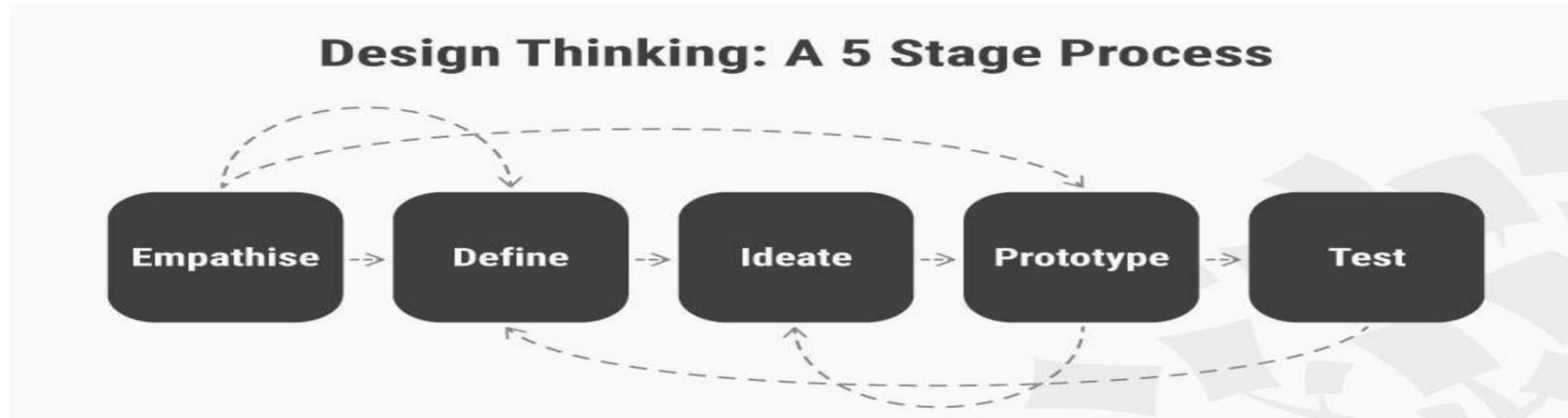


The Design Thinking practitioner's workshop programme designed by Unichrone Learning is a three-day extensive workshop. The workshop aims at familiarizing participants with the methodology and tools of design thinking. The workshop will also aim to help participants utilize tools effectively and help them deploy the Design Thinking process to conceive new products and services.

Note: This is a group training, Can't be facilitated individually by Unichrone as this includes activities.

Design Thinking Workshop Objective

- To be able to apply the Design Thinking concept
- To work in a team to visualize and design a possible new product or service and to assess the market, business and technical merits of that concept
- To learn to listen to the voice of a customer (VoC) and empathize with them
- To evaluate the financial viability of a new product or service
- To be able to assess risks in design assignments.



Who Should Attend

The course is intended for middle level and middle management professionals and can be attended by professionals from across sectors, domains and industries. Potential participants include:

- Research and development leaders and managers
- Project leads and managers
- Agile coaches
- Marketing professionals

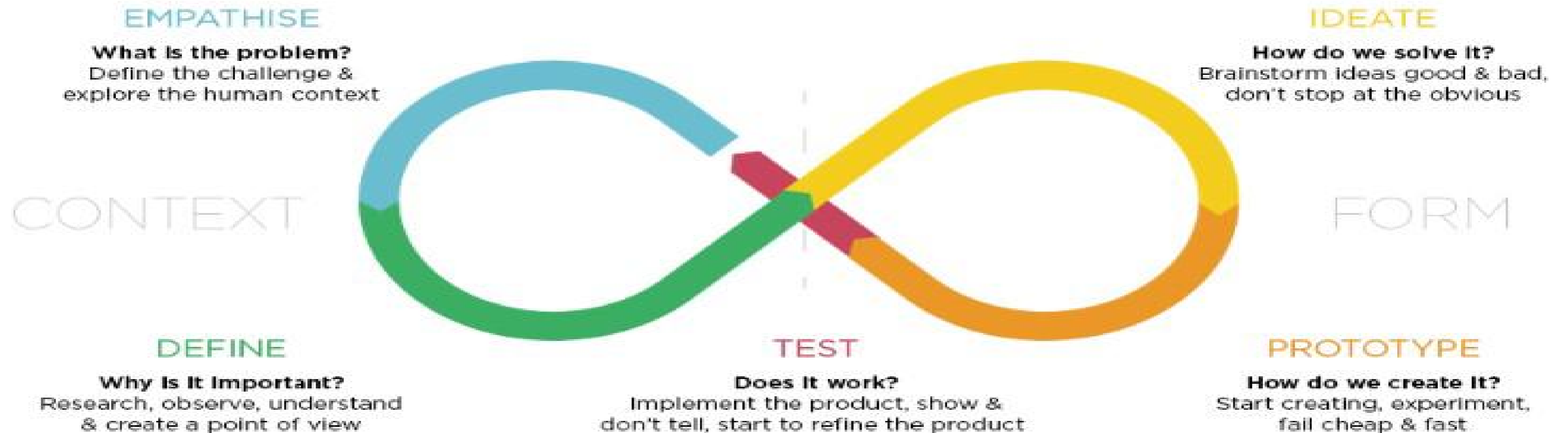
Course Learning Methods

A few of the instructor-facilitated methods and tools which would be used as appropriate include:

- Pre-reading
- Case studies
- Individual assignments
- Group assignments
- Spot quizzes
- Field visits
- Warm ups - Activate your wits
- Videos
- Role plays

DESIGN THINKING

A FRAMEWORK FOR INNOVATION



Evaluation Process and Certification

The progress of each individual is monitored by our instructors through multiple components such as case studies, quizzes, class participation, etc.

Minimum requirements to complete the course are as follows:

- Attend the three-day Design Thinking Workshop
- Finish all aspects of the workshop and submit the group project within the stipulated time
- Participants will be awarded with a Certification of Completion by Unichrone Learning.
- Certificates will be issued within 10 days of successful completion of the course.

Contact Us

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<https://unichrone.com>