

MANAGING INNOVATION CERTIFICATION

As per International Standards



UNICHROME

Unichrone Training **Advantages**

- ✓ 1 Day Interactive Instructor-led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- ✓ Managing Innovation Training Course adhered with International Standards
- ✓ End-to-end support via phone, mail, and chat
- ✓ Convenient Weekday/weekend Managing Innovation Training Course schedule



About Unichrone

- ✓ We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

We've trained professionals across
global companies

PHILIPS

AXCESS
FINANCIAL PRODUCT MANAGEMENT

CLARIANT

AkerSolutions

WÜRTH

baycoat

DUPONT

DASHTI

GlobalSign

TriskeleLabs

مصرف الراجحي
Al Rajhi Bank

DHL

ARASCO
أراسكو



أراسكو

EMERSON

accenture

VOLVO

AMA
AMERICAN MEDICAL
ASSOCIATION

sitel
group

@ignify

Atos

LEAR
CORPORATION

Importance of Managing Innovation Training

- ✓ Managing Innovation Certification is aimed at individuals who are ready to be at the forefront of breakthrough ideas. It is a highly esteemed qualification molding a maestro in cutting-edge tools and strategies to explore creativity. By earning this credential one will attain indispensable expertise in innovation management and its role in the prosperity of businesses. It puts a professional at the helm of change empowering to recognize untapped opportunities and tackle challenging obstacles. In addition, this certification facilitates individuals with awareness in recognizing and promoting sources of innovation
- ✓ Managing Innovation Training provides recipients with complete learning on how to manage innovation within an organization. Stakeholders will discuss such top concepts as innovation mapping, thinking tools, and problem-solving frameworks. Managing Innovation Course will address areas of design thinking, customer-centric innovation, and agility concepts. It will create awareness of innovativeness as a culture, teamwork, and management of innovativeness for specific teams. Moreover, they will be able to learn about risks and liabilities, patents and trademarks, and business opportunity identification, respectively.

ELIGIBILITY CRITERIA

- ✓ Aspirants need not meet any requirements to pursue Managing Innovation Training Course. However, having prior knowledge is beneficial.

WHO SHOULD ATTEND

- ✓ Any individual who wants to gain skills in managing innovation can enroll in the Managing Innovation Training course.

MANAGING INNOVATION CERTIFICATION ADVANTAGES



CERTIFIES
YOUR TALENT



HELPS
BUILDING
VALUES



GLOBAL
RECOGNITION



PERFECT
EXECUTION



BUILDS
CUSTOMER
LOYALTY



MORE
EMPLOYABILITY
OPTIONS

Syllabus of Managing Innovation Training

Lesson 01 – Innovation – What it is and Why it Matters?

1.	What is Innovation?
2.	Importance of Innovation
3.	Innovation is not Just High Technology
4.	Innovation and Entrepreneurship
5.	Strategic Advantage through Innovation
6.	A Process View of Innovation
7.	Innovation Scopes and Types
8.	Key Aspects of Innovation
9.	Innovation Management

Lesson 02 – Innovation as a Core Business Process

1.	Different Circumstances and Similar Management
2.	Services and Innovation
3.	Variations on a Theme
4.	Contingency Model of the Innovation Process
5.	Evolving Models of the Process
6.	Learning to Manage Innovation
7.	What do We Know About Successful Innovation Management?

Syllabus of Managing Innovation Training

Lesson 03 – Building the Innovative Organization Culture

1.	Introduction
2.	Innovative Organization Culture
3.	Methods
4.	Company and Project

Lesson 04 – Developing an Innovation Strategy

1.	Introduction
2.	Innovation Strategy
3.	Choice of Strategy
4.	Demands of Innovation Strategy
5.	Strategic Management
6.	Competitor Analysis
7.	Blue Ocean Strategy
8.	Elements of Corporate Innovation Strategy
9.	Critical Factors in Innovation Strategy
10.	Positions – National Factors
11.	Paths – Time Horizons
12.	Processes – Knowledge
13.	Innovation Process

Syllabus of Managing Innovation Training

Lesson 05 – Data Collection

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| 1. | Data Collection Systems |
| 2. | Types of Data Collection Systems |
| 3. | Organizational and Cultural Aspects of Data Collection |
| 4. | Types of Data Collected |
| 5. | Methods of Data Collection, Storage, and Retrieval |
| 6. | Data Interpretation |

Exam Format of Managing Innovation Certification

Examination Format	
Exam Name	Managing Innovation Exam
Exam Format	Multiple Choice
Total Questions & Duration	30 Questions, 1 Hour
Passing Score	Minimum passing score of 70%
Exam Cost	Included in training fee

To get you fully prepared with the knowledge and skills for Managing Innovation, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Managing Innovation exam.

Contact Us

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<https://unichrone.com/>

