# SALESFORCE ADMINISTRATOR CERTIFICATION

As per International Standards



UNICHRONE



## Unichrone Training Advantages

- ✓ 4 Day Interactive Instructor –led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- Salesforce Administrator Training Course adhered with International Standards
- End-to-end support via phone, mail, and chat
- Convenient Weekday/weekend Salesforce Administrator Training Course schedule

#### **About Unichrone**



We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small-and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



**Guaranteed Quality** 



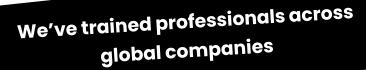
**Handpicked Trainers** 



**Global Presence** 



Online Training Option

















































#### Importance of Salesforce Administrator Training

Acquiring Salesforce Admin Certification enables experts to fully utilize the platform to propel corporate success through improved customer service and data use. They also take full advantage of Salesforce's capabilities. This boosts business development and client relationship management, giving it a competitive edge. Salesforce expertise is highly sought in a variety of sectors, which improves employment chances and opens doors internationally. Salesforce Admin Certificate offers specific knowledge and skills. This helps certified professionals to command better compensation than their non-certified peers.

Salesforce Admin Training program is an extensive training program that prepares candidates for Salesforce administration and customization. The course structure is based on a theoretical approach and practical sessions where participants will learn fundamentals of software, users' management and security settings, data management, automation, and platform settings. The following are aspects of curriculum: objects and fields, workflows and processes, reporting and dashboards, and SF integration.

#### **ELIGIBILITY CRITERIA**

Aspirants need not meet any requirements to pursue Salesforce Administrator Training Course. However, having prior knowledge is beneficial.

#### WHO SHOULD ATTEND

Any individual who wants to gain skills to understand small projects can enroll in the Salesforce Administrator Training course.

### SALESFORCE ADMINISTRATOR CERTIFICATION ADVANTAGES











MORE EMPLOYABILITY OPTIONS



BUILDS CUSTOMER LOYALTY



<b>Lesson 01 –</b> Salesforce Overview	
1.	What is Salesforce?
2.	Why Salesforce?
3.	Salesforce Architecture
4.	Features of Salesforce
5.	Salesforce Products
6.	Difference Between Traditional CRM vs Salesforce CRM
7.	How are Companies Using Salesforce?
8.	How to Access Salesforce?
9.	What is APEX?

	<b>Lesson 02 –</b> Quote Templates
1.	Set Up Quote templates
2.	Manage Quote
3.	Create Quotes Pdf
4.	Things to Learn About

<b>Lesson 03 –</b> Data Types, Field Types, and Components	
1.	Different Data Types in Salesforce
2.	Different Salesforce Field Types
3.	Salesforce Components

	<b>Lesson 04 –</b> Custom Buttons and Links
1.	Override Standard Buttons and Tab Home Pages
2.	Custom Button and Link Samples
3.	Override Standard Buttons and Tab Home Pages
4.	Custom Button and Link Considerations

	Lesson 05 - Process Builder
1.	Process Limits and Considerations
2.	Setting Values in the Process Builder
3.	Setting Advanced Options in the Process Builder
4.	Create a Process
5.	Troubleshoot Processes

<b>Lesson 06 –</b> Validation Rule Considerations	
1.	Require Field Input to Ensure Data Quality
2.	Field Sets
3.	Roll-Up
4.	Lookup Filters

Lesso	Lesson 07 – Controlling Access Using Hierarchies	
1.	Create a User Role	
2.	Assign Users to Roles	
3.	Viewing and Editing Roles	
4.	Success with Roles	
5.	Role Fields	
6.	Role and Territory Sharing Groups	
7.	Managers in the Role Hierarchy	

<b>Lesson 08 –</b> Salesforce Data Security Model	
1.	Basics
2.	Scenario
3.	Types of Record-Level Security

Lesson 09 - Profiles	
1.	Standard Profiles
2.	Manage Profile Lists
3.	Work in the Enhanced Profile User Interface Page
4.	Work in the Original Profile Interface
5.	View and Edit Password Policies in Profiles

	<b>Lesson 10 –</b> Reports and Dashboards
1.	Analytics Tab
2.	Reports
3.	Dashboards
4.	Report and Dashboard Folders
5.	Report and Dashboard Limits, Limitations, Allocations, and Technical Requirements

	Lesson 11 - Manage Salesforce Data
1.	Move Tracking Data
2.	Reports
3.	Tracking Workspace
4.	Triggered Sends Tracking
5.	Enable Email Tracking
6.	Update Job Links Overview
7.	View Tracking History
8.	Field History Tracking
9.	View Tracking Results for an Email Send
10.	Link Tracking
11.	Understand Timing and Tracking

	<b>Lesson 12 –</b> AppExchange
1.	What Is AppExchange?
2.	Business Plans for AppExchange Listings
3.	Accessing AppExchange
4.	How Does AppExchange Search Work?
5.	Email Notifications
6.	Collect AppExchange Leads

	<b>Lesson 13 –</b> Deploy a Change Set	
1.	Create an Outbound Message	
2.	When Change Sets Become Unavailable	



#### **Exam Format of Salesforce Administrator Certification**

Examination Format			
Exam Name	Salesforce Administrator Exam		
Exam Format	Multiple Choice		
Total Questions & Duration	20 Questions, 2 Hours		
Passing Score	Minimum passing score of 70%		
Exam Cost	Included in training fee		

To get you fully prepared with the knowledge and skills for Salesforce Administrator, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Salesforce Administrator exam.



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