

# STAFF MOTIVATION CERTIFICATION

As per International Standards



## UNICHROME

# Unichrone Training **Advantages**

- ✓ 1 Day Interactive Instructor-led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- ✓ Staff Motivation Training Course adhered with International Standards
- ✓ End-to-end support via phone, mail, and chat
- ✓ Convenient Weekday/weekend Staff Motivation Training Course schedule



## About Unichrone

- ✓ We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

We've trained professionals across  
global companies

PHILIPS

AXCESS  
FINANCIAL PRODUCT MANAGEMENT

CLARIANT

AkerSolutions

WÜRTH

baycoat

DUPONT

DASHTI

GlobalSign

TriskeleLabs

مصرف الراجحي  
Al Rajhi Bank

DHL

ARASCO  
أراسكو



## Importance of Staff Motivation Training

- ✓ Staff Motivation Certification is a professional qualification that defines those professionals who have essential knowledge on how to motivate employees. Certified professionals possess effective knowledge of motivational approaches, which include setting goals, provision of incentives, and workers' appreciation. Through certification, they get to know the attitude when it comes to the work of employees. Through Staff Motivation Certification, professionals can be in a position to sharpen their leadership skills, besides resulting in higher employee productivity and organizational success.
- ✓ Staff Motivation Training focuses on providing skills and awareness for professionals on various aspects of Staff Motivation such as motivational strategies, and effective communication techniques. Employee Motivation Training Course provides sound awareness of applying reinforcement and expectancy theory to drive employee satisfaction and improve morale. It focuses on calibrating individuals to set SMART goals and build one's motivational plan. Moreover, it teaches an individual to deal with morale issues with individuals and teams together.

## ELIGIBILITY CRITERIA

- ✓ Aspirants need not meet any requirements to pursue Staff Motivation Training Course. However, having prior knowledge is beneficial.

## WHO SHOULD ATTEND

- ✓ Any individual who wants to gain skills in this domain can enroll in the Staff Motivation Training course.

# STAFF MOTIVATION CERTIFICATION ADVANTAGES



CERTIFIES  
YOUR TALENT



HELPS  
BUILDING  
VALUES



GLOBAL  
RECOGNITION



PERFECT  
EXECUTION



BUILDS  
CUSTOMER  
LOYALTY



MORE  
EMPLOYABILITY  
OPTIONS

# Syllabus of Staff Motivation Training

## Lesson 01 – Introduction to Motivation

1.	Define Motivation
2.	Types of Motivation
3.	Maslow's Hierarchy of Needs
4.	Herzberg's Two Factor Theory
5.	McGregor's Theory X and Theory Y
6.	PERMA Model

## Lesson 02 – Using Reinforcement and Expectancy Theory

1.	Define Reinforcement Theory
2.	Behavior Modification
3.	Appropriate Uses in the Workplace
4.	Define Expectancy Theory
5.	Understanding Three Factors

## Lesson 03 – Personality's Role in Motivation

- |    |                                     |
|----|-------------------------------------|
| 1. | Identify Your Personality Type      |
| 2. | Identify Personality Type of Others |
| 3. | Motivators by Personality Type      |

## Lesson 04 – Setting Goals

- |    |                     |
|----|---------------------|
| 1. | Goal and Motivation |
| 2. | Setting SMART Goals |
| 3. | Evaluate and Adapt  |



## Lesson 05 – Personal Toolbox

- |    |                                  |
|----|----------------------------------|
| 1. | Build Own Motivational Plan      |
| 2. | Encourage Growth and Development |

## Lesson 06 – Motivation on Job

- |    |  |
|----|--|
| 1. | Key Factors                                |
| 2. | Create a Motivational Organization and Job |
| 3. | Approaches to Motivate Employees           |

## Lesson 07 – Address Specific Moral Issues

- |    |  |
|----|--|
| 1. | Dealing with Individual Moral Problem              |
| 2. | Address Team Morale                                |
| 3. | Tips and Tricks to Motivate De-Motivated Employees |

## Lesson 08 – Keep Yourself Motivated

- |    |                              |
|----|------------------------------|
| 1. | Identify Personal Motivators |
| 2. | Money                        |
| 3. | Mission                      |
| 4. | Relationships                |
| 5. | Creativity                   |
| 6. | Maximize Your Motivators     |

# Exam Format of Staff Motivation Certification

Examination Format	
Exam Name	Staff Motivation Exam
Exam Format	Multiple Choice
Total Questions & Duration	30 Questions, 1 Hour
Passing Score	Minimum passing score of 70%
Exam Cost	Included in training fee

To get you fully prepared with the knowledge and skills for Staff Motivation, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Staff Motivation exam.

# Contact Us

[support@unichrone.com](mailto:support@unichrone.com)



<https://unichrone.com/>

