

# TEXT MINING CERTIFICATION

As per International Standards



## UNICHROME

# Unichrone Training **Advantages**

- ✓ 2 Day Interactive Instructor-led Online/Classroom or Group Training
- ✓ Course study materials designed by subject matter experts
- ✓ Mock Tests to prepare in a best way
- ✓ Highly qualified, expert & accredited trainers with vast experience
- ✓ Enrich with Industry best practices and case studies and present trends
- ✓ Text Mining Training Course adhered with International Standards
- ✓ End-to-end support via phone, mail, and chat
- ✓ Convenient Weekday/weekend Text Mining Training Course schedule



## About Unichrone

- ✓ We are a professional training institute with an extensive portfolio of professional certification courses. Our training programs are meant for those who want to expand their horizons by acquiring professional certifications across the spectrum. We train small- and medium-sized organizations all around the world, including in USA, Canada, Australia, UK, Ireland and Germany.



Guaranteed Quality



Handpicked Trainers



Global Presence



Online Training Option

We've trained professionals across  
global companies

PHILIPS

AXCESS  
FINANCIAL PRODUCT MANAGEMENT

CLARIANT

AkerSolutions

WÜRTH

baycoat

DUPONT

DASHTI

GlobalSign

TriskeleLabs

مصرف الراجحي  
Al Rajhi Bank

DHL

ARASCO  
أراسكو



أراسكو

EMERSON

accenture

VOLVO

AMA  
AMERICAN MEDICAL  
ASSOCIATION

sitel  
group

@ignify

Atos

LEAR  
CORPORATION



## Importance of Text Mining Training

- ✓ For professionals looking to exploit the potential of textual data Text Mining Certification can be a game changer. It equips individuals with the skills to scrutinize and decode textual data with orderliness. This attestation calibrates professionals with a sensible understanding of the text mining architecture and its preprocessing techniques. This provides participants with essential expertise and skills in crucial text-mining operations and query languages. Furthermore, it enables professionals to know the visual approaches and techniques in link analysis.
- ✓ Text Mining Training is designed to meet needs of those seeking practical skills on how to analyze and make meaning from textual data. The concepts that learners are to become acquainted with include natural language processing, data preprocessing, text classification, sentiment analysis, and information extraction. Participants will sharpen their skills in applying commercial, proprietary, and open-source TM tools and methods that allow identification of hitherto unknown patterns, trends, and opinions buried in large information streams, along with best Text Mining software

## ELIGIBILITY CRITERIA

- ✓ Aspirants need not meet any requirements to pursue Text Mining Training Course. However, having prior knowledge is beneficial.

## WHO SHOULD ATTEND

- ✓ Any individual who wants to gain skills to understand Text Mining can enroll in the Text Mining Training course.

# TEXT MINING CERTIFICATION ADVANTAGES



CERTIFIES  
YOUR TALENT



HELPS  
BUILDING  
VALUES



GLOBAL  
RECOGNITION



PERFECT  
EXECUTION



BUILDS  
CUSTOMER  
LOYALTY



MORE  
EMPLOYABILITY  
OPTIONS

# Syllabus of Text Mining Training

## Lesson 01 – Introduction to Text Mining

1.	What is Text Mining?
2.	Text Mining Systems Architecture

## Lesson 02 – Core Text Mining Operations

1.	What is Core Text Mining Operations?
2.	Text Mining Query Languages

# Syllabus of Text Mining Training

## Lesson 03 – Text Mining Pre-Processing Techniques

- |    |                          |
|----|--------------------------|
| 1. | Task-Oriented Approaches |
|----|--------------------------|

## Lesson 04 – Categorization

- |    |                                  |
|----|----------------------------------|
| 1. | Text Categorization Applications |
| 2. | Document Representation          |
| 3. | Knowledge Engineering to TC      |
| 4. | Using Unlabeled Data             |
| 5. | Evaluating Text Classifiers      |



# Syllabus of Text Mining Training

## Lesson 05 – Introduction to Clustering

1.	Partitioning of Networks
2.	Clustering Tasks in Text Analysis
3.	Clustering Algorithms
4.	Clustering of Textual Data

## Lesson 06 – Information Extraction (IE)

1.	Define Information Extraction
2.	IE Systems Architecture
3.	Anaphora Resolution
4.	IE Inductive Algorithms
5.	Structural Information Extraction (IE)

# Syllabus of Text Mining Training

## Lesson 07 – Probabilistic Models for IE

1.	Hidden Markov Models
2.	Stochastic Context-Free Grammar
3.	Maximal Entropy Modelling
4.	Conditional Random Fields

## Lesson 08 – Pre-Processing Applications

1.	HMM to Textual Analysis Applications
2.	Using MEMM for IE
3.	Applications of CRFs to Textual Analysis MEMM for IE
4.	Using SCFG Rules
5.	Bootstrapping

# Syllabus of Text Mining Training

## Lesson 09 – Presentation-Layer Considerations

1.	Browsing
2.	Accessing Constraints and Simple Specification Filters at the Presentation Layer
3.	Accessing the Underlying Query Language

## Lesson 10 – Visualization Approaches

1.	Architectural Considerations
2.	Text Mining Visualization Approaches
3.	Visualization Techniques in Link Analysis

# Syllabus of Text Mining Training

## Lesson 11 – Overview of Statistical Analysis

1.	Automatic Layout of Networks
2.	Paths and Cycles in Graphs
3.	Centrality
4.	Partitioning of Networks
5.	Networks Pattern Matching

## Exam Format of Text Mining Certification

Examination Format	
Exam Name	Text Mining Exam
Exam Format	Multiple Choice
Total Questions & Duration	30 Questions, 1 Hour
Passing Score	Minimum passing score of 70%
Exam Cost	Included in training fee

To get you fully prepared with the knowledge and skills for Text Mining, a training session at Unichrone gives immense importance to mock questions at the end of every module and problem-solving exercises within the session. Prepared by certified faculty, the practice tests are a true simulation of the Text Mining exam.

# Contact Us

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<https://unichrone.com/>

